



U srijedu, 14. prosinca 2016. u 12 sati u okviru projekta “Stvaranje grada: prostor, kultura i identitet” (HRZZ) te u sklopu ciklusa *Tribina IEF-a* u knjižnici Instituta za etnologiju i folkloristiku (Šubićeva 42, V. kat) održat će se predavanje

Laure Korčulanin

Collaborative approach towards a more sustainable future: combining anthropology, design and art in *Give a Shit* project

The presentation follows the discussion which focuses on the existing convergent crisis that demands for an urgent intervention and a higher level of engagement of humanities and social sciences. The author highlights the importance of collaboration and synergy of anthropological research, design thinking and different creative artistic narratives, which she views as potential agents of change leading towards a more sustainable society. Laura's PhD research applies innovative interdisciplinary approaches in finding the solutions for social issues, while focusing particularly on problems related to the western flushing system of toilet design. Through the example of the project *Give a Shit*, centred around the issues related to toilets and human excrements, Laura demonstrates the importance of application of results based on research in concrete social contexts. Such an engagement can be achieved through different creative narrative practices - interventional, artistic, educational and informational narratives and its consequences. Is it possible that the paradigm shift already took its novel structure, before we had a chance to reflect on it? Join us in the discussion on how we, as scholars, educators, academics and citizens, can contribute and lead the way towards a more sustainable future.

LAURA KORČULANIN is a Slovenian ethnologist and anthropologist based in Lisabon and is currently a PhD candidate of Design Course at the IADE – Creative University, Universidade Europeia, Lisabon. She is the assistant professor at IADE and researcher at Department of Collaborative Research for Design and Sustainable Innovation - ID:Co. Lab, UNIDCOM/IADE. She is also a member and external collaborator of Sustainable Energy Youth Network (SEYN). From 2008 on she develops applicative projects based on ethnography and scientific research results engaging the society with different creative narrative practices.