

Institut za etnologiju i folkloristiku

poziva Vas na predavanje u sklopu ciklusa Tribina IEF-a i projekta HRZZ-a Kulturna animalistika: interdisciplinarna polazišta i tradicijske prakse

TRIBINA IEF-a

U KNJIŽNICI **INSTITUTA ZA ETNOLOGIJU I FOLKLORISTIKU**(ŠUBIĆEVA 42, V. KAT)



MIRKO CERRONE

A zoosemiotic approach to human-ape relationships in hybrid environments

υ**11.00** sati

ponedjeljak

svibnja

2021.

Zoosemiotics can be defined as the discipline that intersects semiotics (the study of signs) and ethology. In a broader and more contemporary sense, zoosemiotics is concerned with the study of signification, communication, and representation within and across animal species. In our talk, we are going to explore how humans and apes construct meanings in hybrid environments and how species-specific sign systems are mutually changed through social interactions. Accessing the world of other living beings is one of the challenges that need to be addressed when dealing with such a topic. The *umwelt* model, developed by the Baltic-German biologist Jakob von Uexküll, offers a possible solution. The model allows researchers to take an emic perspective and (partially) access other species' phenomenological and semiotic world. While the concept of umwelt has not been specifically designed for the analysis of (social) communication, we have expanded its usage and adapted it to the study of interspecific communication. Understanding human-animal relationships in hybrid environments has several implications for the

welfare of captive animals; thus, we propose a few points to consider when dealing with such a complex semiotic phenomenon without falling too deeply into the trap of anthropomorphism.

PREDAVAČ

MIRKO CERRONE is a doctoral student in semiotics and cultural studies at the University of Tartu, Estonia. His current work focuses on ape language experiments and human-ape communication. His research interests include intra- and interspecies communication, ethology, language evolution, and human influence upon non-human animal sign systems and cognition. Part of his research is devoted to studying the relationship between keepers and apes in zoological gardens, aiming to uncover the positive effects of human presence upon captive animals and the human-animal mutual influences upon communication systems and cognition.

ZOOM POVEZNICA:

https://zoom.us/j/92689065169?pwd=QS9x-cXdvTzhLOU1PVzFOa0xwK3JLdz09
Meeting ID: 926 8906 5169

Passcode: 277709