

The record industry in Croatia from 1927 to the end of the 1950s

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State of the Croatian Musical Sound Heritage
- IAML-Naples 2008 poster theses:

Croatia came up early with the beginnings of sound industry. Nobody is taking care of Croatian sound heritage systematically, yet.

Sound carriers are exposed to physical deterioration. They are deposited in various institutions: archives (production companies, archives of broadcasting companies, film archive), libraries, museums and private collections.

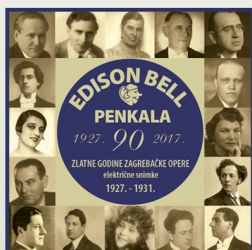
From 2008 – some actions for collecting, preserving and presenting the oldest materials in institutions -examples:

Digitized materials from libraries

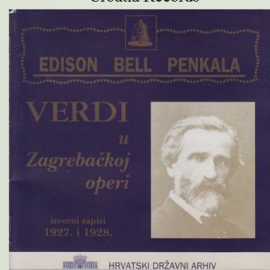


National and University Library Zagreb: <http://mz.nsk.hr/zbirka78/>

Reeditions



From the archive of successor company
Croatia Records



Croatian State Archive



Zagreb City Libraries: <https://digitalnezbirke.kgz.hr/?pc=i&id=17060>

Private collectors - discography on DISCOGS: <https://www.discogs.com/>



<https://www.ief.hr/en/research/projects/project-diskograf/>

Project DISKOGRAF (2019-2023)- the first instance of a systematic scholarly approach to the topics of record industry in Croatia
Focuses on the period of shellac gramophone records, produced in Zagreb by three companies: *Edison Bell Penkala* ; *Elektroton* and *Jugoton*

Project objectives

- 1)creating a thorough comprehensive database of record releases made by three companies
- 2)providing a scolarly based insight into the poetics and economics of the record industry during the period in question
- 3)exploring selected aspects of the record industry in detail in the formo f case studies
- 4)improving the music studies in Croatia by connecting insights of ethnomusicology, historical musicology and popular music studies

Methods

Analysis of archival material (stored in Zagreb, Štrigova, Split, Osijek, Rijeka, Sisak, Ljubljana, Belgrade, Prague and Washington) which contains sources about the operation of Edison Bell Penkala, Elektroton and Jugoton record companies and record stores,

Communication with collectors and record enthusiasts,
Exploring literature, parallel sheet-music releases, advertising materials, newspaper articles etc.

Results

The project results in publications (scholarly articles, a joint book, a PhD thesis etc.), individual and group presentations at conferences and a conference in our organization, record listening sessions and radio features

Digital database Croatian e-discography

<https://repozitorij.dief.eu/a/?pc=i&id=108929>

Containing the complete description of the physical item, and a set of added data necessary for the scientific research of the contemporary reflections of the project theme, including digitized recordings

We look forward to your comments,
observations and suggestions on:
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