

Klapa singing concept of a 'new normal' and technological strategies during pandemic times



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**Distance and isolation are definitely not the terms
that equals a group singing sensation**

**from traditional, informal, spontaneous context of
the performance into a formal, recognizable stage
performing body**


**domain of traditional music into a recognizable
popular music domain**



**"transition" of recreational amateur music activities
from the socialist period in market-capitalist
professionalized musical work activity in post-
socialist Croatia**

**from the local musical phenomenon of klapa singing
it became a regional and national phenomenon**



amateur singers became singers-professionals



**UNESCO recognition (2009.) - Croatian cultural brand
emphasis on musical pleasure and specific identity as
fundamental determinants of traditional music**

**pleasant life in the moment has been replaced by extreme
insecurity, instability and alienation**

**In the Covid-19 pandemic times, music helped resilience,
solidarity, encouragement and similar social values**



Diskografska industrija u Hrvatskoj od 1927. do kraja 1950-ih

HRVATSKA E-DISKOGRAFIJA

ODABRANA GRAĐA

IZVJEŠTAJI

SLUŠAONICE I RADIJSKI
PRILOZI

NOVOSTI

PUBLIKACIJE I IZLAGANJA

SURADNICI NA PROJEKTU

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Ova stranica koristi kolačiće za bolje performanse, ali ih uvijek možeš isključiti.

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