**Naila Ceribašić** (Institute of Ethnology and Folklore Research, Zagreb), naila@ief.hr

# Glocalizing the archive of 78 rpm records: IASA and ICTM in alliance

54th IASA Conference & 4th ICTMD Forum, Istanbul, September 2023





"The record industry in Croatia from 1927 to the end of the 1950s" (https://www.ief.hr/en/research/projects/project-diskograf/)

Record companies:

- Edison Bell Penkala (1926–1937–1944)
- Elektroton (1933?-1938-1947),
- Jugoton (1947–; from 1991 Croatia Records)



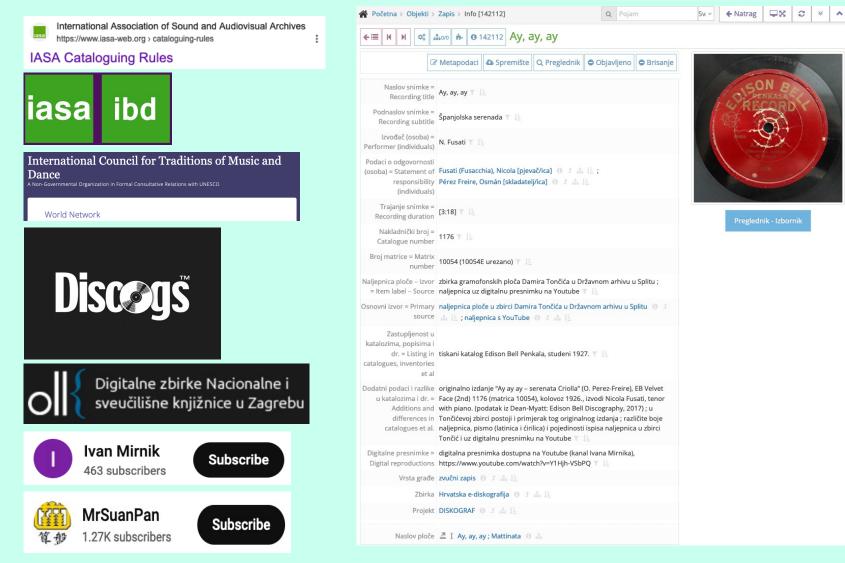
### relevance of historical commercial recordings in ethnomusicology







#### project's reliance on IASA, Discogs and curasearchers



#### www.dief.eu → DISKOGRAF

## IASA and ICTMD in alliance

- glocalizing the discography of 78 rpm records
- ICH Convention
- Memory of the World
- WIPO IGC on Intellectual Property and Generic Resources, Traditional Knowledge and Folklore
- the Boards; Study Groups and Committees
- modes?

