

THE 78 RPM RECORD  
INDUSTRY IN CROATIA  
– PROJECT RESULTS

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**HrZZ**

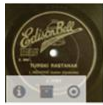














Hrvatska zaklada  
za znanost







**Projekt**  
**DISKOGRAFIJA**

RESEARCH PROJECT „RECORD  
INDUSTRY IN CROATIA FROM  
1927 UNTIL THE END OF 1950S”
















**Podatak**

 Naslov snimke **Turski rastanak**  
 Izvođač (osoba) **J. Mijatović, Sombor (Harmonika)**    
 Nakladnički broj **Z-1197**    
 Broj matrice **Z.300**    
 Osnovni izvor **naljepnica ploče u zbirci gramofonskih ploča u Narodnoj biblioteci Srbije**  
 Zbirka **Hrvatska e-diskografija**      
 Projekt **DISKOGRAF**    





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Ploča   **Ja se kunem i preklinjem ; Turski rastanak**  


















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 Naslov snimke **Ja se kunem i preklinjem**  
 Izvođač (osoba) **J. Mijatović (Harmonika) i K. Šaščarnski-Koca, Sombor**    
 Nakladnički broj **Z-1197**    
 Broj matrice **Z.301**    
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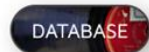
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 Naslov ploče **Ja se kunem i preklinjem ; Turski rastanak**    
 Osnovni nakladnički broj **Z-1197**    
 Lokacija ploče **Narodna biblioteka Srbije u Beogradu**      
 Zbirka **Hrvatska e-diskografija**      
 Projekt **DISKOGRAF**    

## Croatian e-discography



The database is aimed at displaying the total holdings of releases made by the companies Edison Bell Penkala, Elektroton and Jugoton from 1927 to the late 1950s, reconstructed from the archival collections, sales catalogues, and periodicals. The database also contains information about which releases are still physically preserved in institutions and private collections or digitally available on the Internet. For each available record, the database includes a photo of the label, and for the available digital copies, the first 30 seconds of the recording. By the end of the project, the database will be supplemented with data on the dissemination and reception of individual releases at the time of their creation and later, up until present day, as well as with data on the relationship between the record industry and printed sheet music, radio programmes, concert programmes and festivals, and copyright protection.

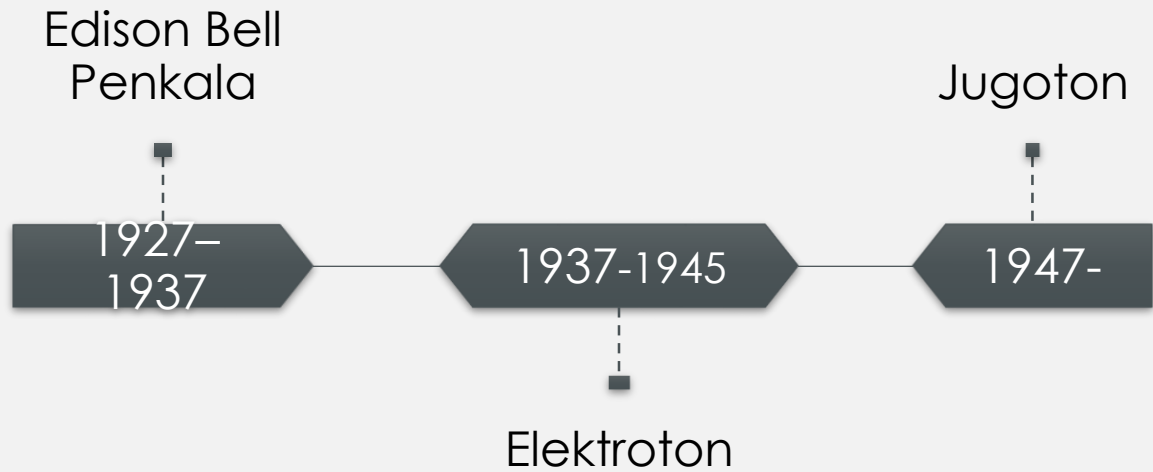


DATABASE STRUCTURE

# PROJECT'S DIGITAL DATABASE

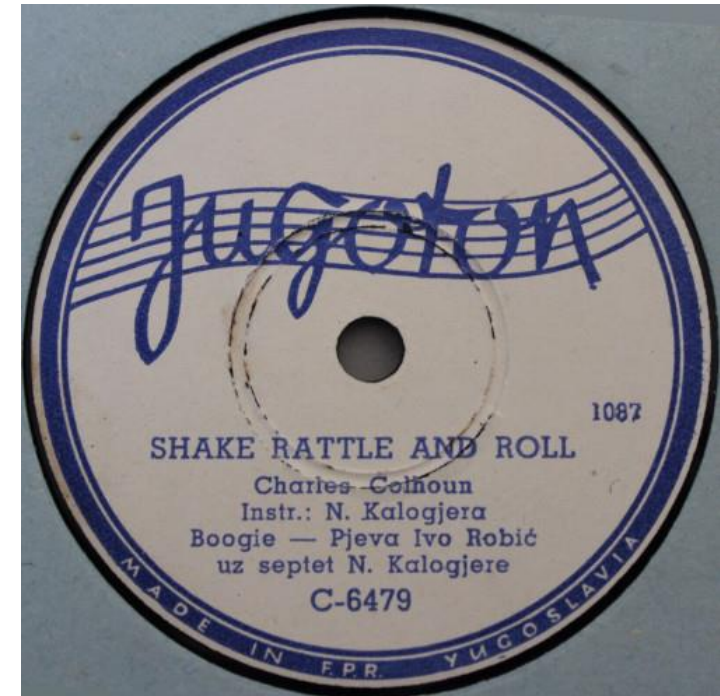


ZAGREB RECORD COMPANIES IN FOCUS



# CHARTING THE REGIONAL POPULAR MUSIC HISTORY

- the interwar period can be considered as the beginning of a clearer understanding of the formation of popular music in Yugoslavia
- Song translations and domestication
- Popular music production in Jugoton after the Tito-Stalin split in 1948
- Supplementing historiographical documents
- Taking sound as a research source



THANK YOU!

- [projektdiskograf@gmail.com](mailto:projektdiskograf@gmail.com)
- Facebook: Projekt Diskograf

ENKALA WORKS

RECORD

ZAGREB

NAJZNAMENITIJI  
naći i strani pjevači su-  
luju isključivo na našim  
pločama

EDISON BELL PENKALA  
PLOČE  
sta cijena umjetničkim i  
plesnim pločama

EDISON BELL PENKALA  
Najbolje plesne ploče  
svijeta

SVI ŠLAGERI  
uvijek najprije na našim  
pločama

EDISON BELL PENKALA  
Najsavršeniji gramofoni svih  
veličina i tipa, na dugoročnu  
otplatu  
Tražite naše besplatne  
kataloge

Zahtjevajte svađje samo  
EDISON BELL PENKALA  
gramofonske ploče

NOVI PATENTIRANI POSTUPAK  
**BEZ PRIZVUKA**



Upotrebite ledino  
EDISON BELL IGLE  
da polučite najbolji uspjeh

Ne upotrebite nikada čeličnu  
iglu dva puta

EDISON BELL kromna  
igla igra deset ploča

EDISON BELL dvostrana  
sintetična kromna igla igra  
četrdeset ploča

Spremite ploču uvijek u  
ovaj omot

Pomoću naših albuma i  
nosivih kovčega možete  
Vaše ploče držati u redu  
i sačuvati od štete

Očistite ploču prije uporabe  
našim čistačem

Naše ploče igraju najbolje  
kada okretnica stroja čini  
80 okreta u minuti