

# Jugotonov „prozor na zapad“: strana popularna glazba u ranoj jugoslavenskoj diskografiji

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# Kontekst i okvir djelovanja

- 1948. sukob Tito-Staljin i Rezolucija Informbiroa
- Položaj Jugoslavije između istočnog i zapadnog bloka
- Tvornica Jugoton počinje proizvodnju 1947. godine
- Producija popularnoglazbenih ploča počinje 1949. godine
- Oko 365 ploča popularne između 1949. i 1959.

Ewa Mazierska: „Yugo-Polish: The Uses of Yugoslav Music by Polish Musicians” in: *Eastern European Popular Music in a Transnational Context*, 2019.

A	B	C	D	E	F	G	H	I
1 JUGOTON POPULARNOGLAZBENE PLOČE								
2 Serijski broj	Matrica Naslov pjesme	Pjeva	Ansambl	Dirigent	Autori	Original/Preuzeto iz..	Godina izd..	
3 J-6007	113 Kolo – fox		orkestar Kalmana Kočija		Miroslav Biró		1949	
4 J-6008	114 Serenada	Josip Zergollern	Orkestar Kalmana Kočija		Zlatko Černjul			
5 J-6008	115 Pjesma pilota	Josip Zergollern	Orkestar Kalmana Kočija		Zlatko Černjul			
6 J-6007	116 Crvena suknjica	Bianca Molinari i Bla	orkestar Kalmana Kočija		Vaclav Blaha			
7 J-6009	117 Pjesma Jadran	Zvonimir Krkljuš	Orkestar Kalmana Kočija		Boris Petravić, Riječi: Norbert Neugebauer		1949	
8 J- 2001, J-6005	118 Pjesma Zagrebu	Zvonimir Krkljuš	orkestar Kalmana Kočija		Zvonimir Krkljuš – Zlatko Černjul. Riječi: Zvonimir Krkljuš			
9 J-6036	197 Diana	trio: Nataša Sveško, Žabavni orkestar Kalmana Kočić	Kalman Kočić		Myka Polo (Josip Pomykalo) - Instr. Zlatko Černjul		1949	
10 J-6036	199 Lagani valcer	trio: Nataša Sveško, Žabavni orkestar Kalmana Kočić	Kalman Kočić		Myka Polo (Josip Pomykalo)		1949	
11 J-6044	204 Ti ni ne slutiš	Ivo Robić	zabavni orkestar Radio Zagreb	Kalman Kočić			1949	
12 J-6045B	205 Kad zadnji list	N. Sveško, M. Pavešić	zabavni orkestar Radio Zagreb	Kalman Kočić	Miroslav Birò	lagani valcer	1949	
13 J-6045B	206 Ti, pjesma života moj	Ivo Robić	ženski trio: Nataša Sveško, M. I Kalman Kočić		Miroslav Birò	tango	1949	
14 J-2001, J-6044	207 Kad zvijezdice male..	Ivo Robić i Ž. trio: Nataša Sveško, M. I Kalman Kočić			Zvonimir Šebetić		1949	
15 J-6049	214 Sjećaš li se?	Ivo Robić	Plesni orkestar Radio Zagreb	Zlatko Černjul	Miroslav Johan		1949	
16 J-6049	215 Večer	Ivo Robić	Plesni orkestar Radio Zagreb	Zlatko Černjul			1949	
17 J-6050	216 Mladost i ritam	Ivo Robić	Plesni orkestar Radio Zagreb	Zlatko Černjul	Nenad Grčević (Instr.: Bojan Hohnjec)		1949	
18 J-6050	217 Lagani valcer	Ivo Robić	Plesni orkestar Radio Zagreb	Zlatko Černjul	Mirko Gavrilović		1949	
19 J-6074	262 Tango		zabavni orkestar Radio Zagreb	Kalman Kočić	Josip Pomykalo		1950	
20 J-6074	263 Lagani valcer		zabavni orkestar Radio Zagreb	Kalman Kočić	Josip Pomykalo		1950	
21 J-6075	272 Ritam veselja	Ivo Robić	Plesni orkestar Radio Zagreb	Zlatko Černjul	Millutin Vandekar		1950	
22 J-6075	273 Pjesmoni ču ti reći		Plesni orkestar Radio Zagreb	Zlatko Černjul			1950	
23 J-6097	298 Hvala ti		zabavni orkestar Radio Zagreb	Kalman Kočić	Zvonimir Krkljuš		1951	
24 J-6097	299						1951	

Sabrina Petra Ramet: „Shake, Rattle and Self-management: Making the Scene in Yugoslavia” in *Rocking the State: Rock Music and Politics in Eastern Europe and Russia*, 1994.

- “Almost all Yugoslav rock musicians speak English. The reason is very simple: Yugoslav rock has grown and developed under the influence of American and British rock, and no other country comes close in influence. English remains, in this sense, the language of rock”

Kajdanka križevačkog sastava Marete iz kasnih 1960-ih

The image shows a handwritten musical score on lined paper. The title 'SAMO TI' is written at the top. The score consists of several staves of music with handwritten lyrics in both Cyrillic and English. The lyrics include:

- SAMO TI
- ŽIVOT TO ŠTO MI
- JEDAN DAN
- IZNENADA SAM TE ZAVOLIO (BADLY YA LOVE ME)
- EVERY BODY LOVES SOMEBODY

Below the lyrics, the musical notation is written with various chords and measures. The score is divided into sections by title and includes a section for 'JEDAN DAN' with lyrics in Cyrillic and English, and a section for 'IZNENADA SAM TE ZAVOLIO' with lyrics in Cyrillic and English. The final section is 'EVERY BODY LOVES SOMEBODY' with lyrics in English. The musical notation includes various chords such as B, G, E, A, D, G, C, F, and G, along with measures and rests.

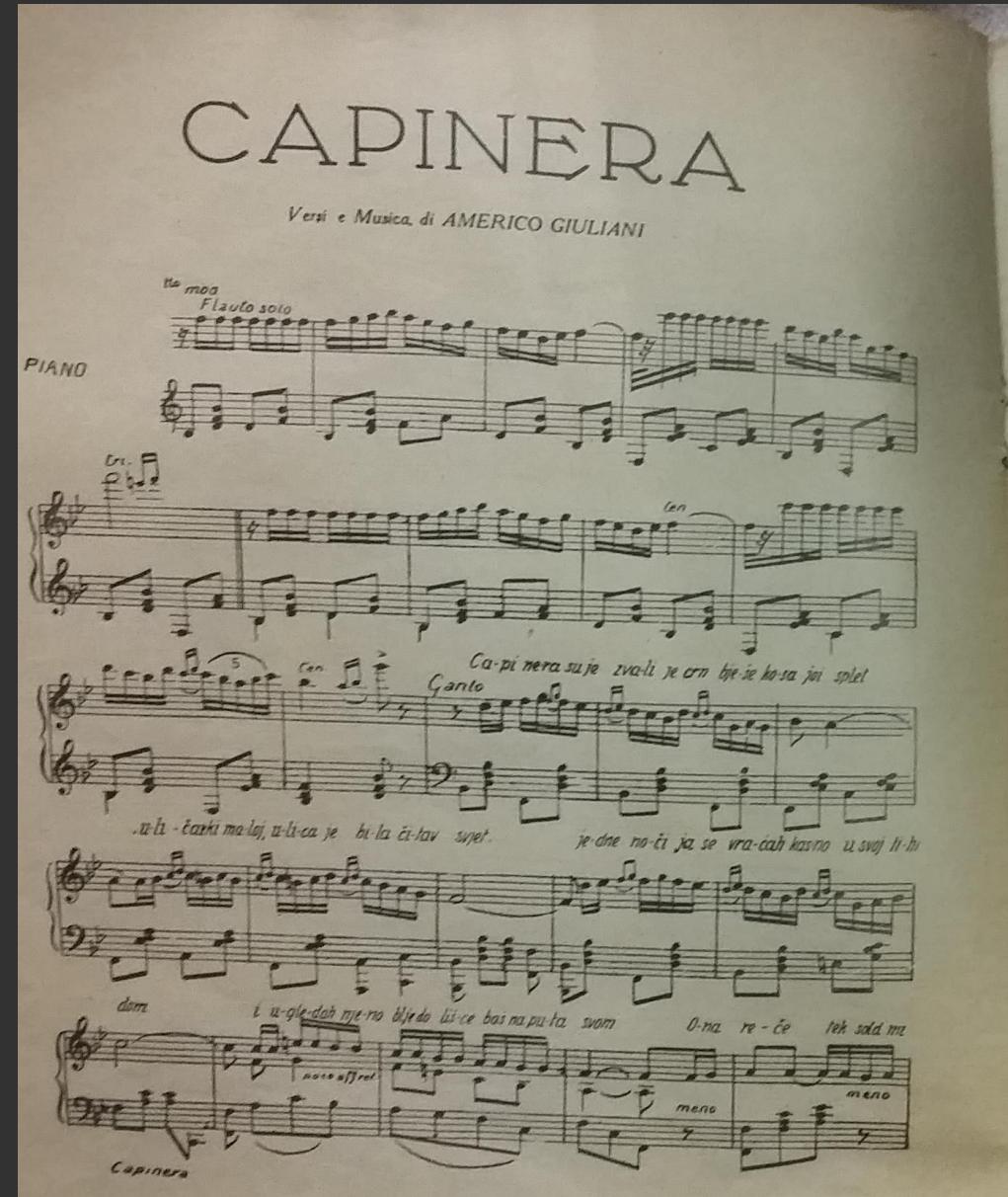
## Popularnoglazbena produkacija Jugotona

Od 365 ploča, 105 domaćih

Strani repertoar: 1. licencna  
izdanja

2. prepjevi

Praksa prepjeva nasljedena iz  
predratnog perioda



# Patkice i makovi



## Nilla Pizzi

- Su un campo di grano che dirvi non so
- Un dì Paperina col babbo passò
- E vide degli alti papaveri al sole brillar e li s'incantò
- La papera al papero disse
- "Papà, pappare i papaveri, come si fa?"
- "Non puoi tu pappare i papaveri", disse papà..

## Slaven Smodlaka

- Na cvjetnome polju gdje sunašće sja,
- sa taticom patkica šetati zna
- Tu vidjela jednoć u zlatnome klasju gdje crven cvao je mak
- I patkica patka zapita:
- „Papa, daj reci mi molim te, reci mi sad
- Dal moći ću dostići crvene makove kad?“..

# Prepjevi kao kulturni transferi

- Obrane talijanskih, austrijskih, njemačkih, francuskih, ruskih, meksičkih, mađarskih... pjesama
- Dean Vuletic: *Yugoslav Communism and the Power of Popular Music*, 2010.
- Lucille Desbalche: translation of music “involves transfer or mediation of some elements of a musical text to enhance its meaning for its intended audience”, and can relate to “mediating musical content across styles, genres, senses and cultures” (Desbalche: „Music Translation” in *An Encyclopedia of Practical Translation an Interpreting*, 2018: 298)
- Klaus Kaindl: „The Plurisemiotics of Pop Song Translation: Words, Music, Voice and Image” In *Song and Significance. Virtues and Vices of Vocal Translation*, 2005
- *Papaveri e papere* kao dvostruki prijevod!

# Razzle dazzle



## Rani domaći rock and roll u Jugotonu

- Shake, Rattle and Roll
- Bill Hayley and his Comets (1955)
- Ivo Robić (1956)
- Radina Vučetić: *Koka-kola socijalizam*, 2012
- “interventions, alterations and manipulations frequently observed in translations of popular music do not occur arbitrarily, seemingly without care for a supposedly trivial or worthless musical work, but are shaped by the values and meanings of the socio-cultural environment into which popular music is being transferred” (Kaindl)



# Izvori za prepjeve i obrade?

- “rock and roll emerged at a time when the phonograph disc had replaced sheet music as the chief medium of dissemination of popular music” (Mickey Vallee „Rock and roll” in *Grove Music Online*)
- Anita Buhin: „Opatijski festival i razvoj zabavne glazbe u Jugoslaviji (1958. – 1962.)” Časopis za suvremenu povijest, 2016-



# Pristup stranoj popularnoj glazbi u ranoj diskografskoj industriji

- Georgina Born: „Afterword Recording: From Reproduction to Representation to Remediation” in *The Cambridge Companion to Recorded Music*, 2009
- Snimka popularne glazbe još uvijek nije njen primarni tekst 1950-ih
- Lucille Desblache: zašto u današnjoj glazbi nema prevodenja?
- Verbalni tekst je postepeno postajao jedan od glazbenih parametara

HVALA!

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Projekt  
**DISKOGRAF**